



## Les prix des nouveaux Puma et Kuga sont connus

- Ford dévoile les prix des nouveaux SUV Puma et Kuga
- Au lancement, Puma et Kuga seront uniquement disponibles dans des niveaux de finition supérieurs
- Le Kuga sera prochainement disponible en mHEV, PHEV et HEV

**Berchem-Sainte-Agathe, le 18 septembre 2019** – Dans la foulée de leur présentation officielle au Salon de Francfort, Ford dévoile les tarifs de ses deux nouveaux SUV compacts et moyens, les Puma et Kuga.

Au lancement, la Puma sera uniquement disponible dans les plus hauts niveaux de finition, à partir de 24.608,68 €.

La version mild-hybrid débute à 24.995,45 €.

Les autres versions seront disponibles dès mai 2020.

Au lancement, la Kuga sera disponible dans les niveaux de finition supérieurs, à partir de 30.555,37 €.

Le Kuga est d'emblée disponible en 2.0 Ecoblue MHEV de 150 ch, à partir de 33.069,42 €

Ainsi qu'en 2.5i EcoBoost PHEV de 225 ch, à partir de 38.049,17 €.

En pièces jointes, la liste des prix, ainsi qu'un nouveau jeu de photos du Puma.

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### **About Ford Motor Company**

*Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 196,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [www.corporate.ford.com](http://www.corporate.ford.com).*

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 49,000 employees at its wholly owned facilities and approximately 63,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 23 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and seven unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

### **Ford in Belgium & Luxemburg**

*Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 390 employees.*

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