





It's Official: Ford Mustang Mach-E Is the Newest Member of the Mustang Family.

COLOGNE, Germany, Nov. 14, 2019

Ford's all new electric SUV will be revealed Monday 18 November 03:30 CET.

The all-electric SUV will receive the iconic pony badge and the name Mustang Mach-E.

The <u>all-electric</u> Mustang Mach-E will make its debut Nov. 18 at an event in Los Angeles that will be streamed on <u>YouTube</u>, <u>Facebook</u>, and <u>Twitter</u>.

Special guest, actor Idris Elba, will help introduce the latest addition to the Mustang family.

Immediately following the broadcast – which ends at approximately **03:30 CET (Monday morning November 18)** – the information page on www.ford.be will be available for the Belux market.

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About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 191,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 47,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 62,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 19 manufacturing facilities (12 wholly owned facilities and seven unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 390 employees.

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