



## New Ford Over-The-Air System will help Mustang Mach-E get even better with time – without leaving home

- Ford to ensure its all-new all-electric Mustang Mach-E stays up to date thanks to quick and easy over-the-air software updates that can be done from anywhere – even your own home
- Many updates can be completed in under two minutes<sup>1</sup>, with many virtually invisible to customers, enabled by an innovative cloud-connected platform that keeps current software running until a new version is ready to go – technology not available in some popular smartphones
- Secure software updates to offer enhancements throughout the SUV, from the SYNC<sup>®</sup> communications and entertainment system to upgrades that enhance quality, capability and convenience

**COLOGNE, May 12 2020** – Owners of the all-new, all-electric Mustang Mach-E won't need to experience the fear of missing out, thanks to over-the-air updates continuously improve the SUV over the vehicle's life without leaving home.

And unlike some other cars that require owners to wait while a software update takes place, Ford has developed a way to allow secure updates to download in the background, and in some cases, can be completed in under two minutes.

“The beauty of the Mustang Mach-E is that what our customers experience on day one is just the beginning – it will evolve to add even more features and capabilities over time,” said John Vangelov, connected services manager, Ford Motor Company. “Our over-the-air updates also minimize downtime through incredibly fast activation and ensure your Mustang Mach-E is always getting better.”

These improvements go way beyond SYNC<sup>®</sup> updates. Nearly all Mach-E computer modules can be updated wirelessly, meaning Ford can deliver performance enhancements and entirely new features that might not exist when customers first take delivery of their vehicles.

Some installations will be virtually invisible to customers, who can select a regular time – such as the middle of the night – for updates while their Mach-E is parked. Many updates will be completed almost instantly after a customer starts their vehicle, while in-vehicle alerts will tell them what improvements have been installed.

Many can be completed in under two minutes, and more complex updates that might require the vehicle to be parked for longer can be scheduled to take place when customers find it most convenient.

Ford expects to deliver its first updates within six months after the first Mustang Mach-E vehicles are with customers. Owners will receive notifications detailing the software updates when they are available, which can then be applied using either Wi-Fi or cellular connections, depending on the update.

<sup>1</sup> Updates can be activated in under two minutes, while any updates that may require the vehicle to be parked can be scheduled to take place when customers find it most convenient.

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### **About Ford Motor Company**

*Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 188,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [www.corporate.ford.com](http://www.corporate.ford.com).*

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 46,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 61,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 19 manufacturing facilities (12 wholly owned facilities and seven unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

### **Ford in Belgium & Luxemburg**

*Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 390 employees.*

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