



M-Sport Ford Puma Hybrid Rally1 racing livery and drivers unveiled ahead of electrified WRC debut in Monte Carlo

- New M-Sport Ford Puma Hybrid Rally1 car seen in racing livery for the first time as Ford and M-Sport celebrate 25-year, seven-championship-winning partnership
- M-Sport Ford World Rally Team driver line-up for Monte Carlo Rally includes Craig Breen, Adrien Fourmaux, Gus Greensmith and return of rally legend Sébastien Loeb
- FIA World Rally Championship enters an exciting new era at Monte Carlo as hybrid powertrains take to the stage for the first time

COLOGNE, Germany, Jan. 15, 2022 – The M-Sport Ford World Rally Team (WRT) today gave motorsport fans their first look at the exciting competition livery that will help the new M-Sport Ford Puma Hybrid Rally1 car electrify the 2022 FIA World Rally Championship (WRC).

The M-Sport Ford Puma Hybrid Rally1 makes its competitive debut at the Monte Carlo Rally, January 20-23. Three cars will be campaigned throughout the 2022 WRC season by drivers Craig Breen, Adrien Fourmaux and Gus Greensmith. In addition, nine-time FIA World Rally Champion, Sébastien Loeb, will join the M-Sport Ford World Rally Team to compete at this year's Monte Carlo Rally, an event he has won seven times previously.

The 2022 WRC season marks the 25th anniversary of a hugely successful partnership between Ford and M-Sport that has delivered seven championships and more than 1,500 stage wins in iconic rally cars including the M-Sport Ford Fiesta WRC and the Ford Focus RS WRC. Since the partnership began, M-Sport and Ford have delivered a record-breaking 268 consecutive manufacturer points scoring results.

M-Sport Ford World Rally Team Monte Carlo Rally line-up:

Driver	Co-driver	Driver WRC career highlights
Craig Breen	Paul Nagle	First rally: 2009 Rally de Portugal 22 stage wins 69 rallies 288 points
Adrien Fourmaux	Alex Coria	First rally: 2019 Monte Carlo Rally 1 stage win 26 rallies 45 points
Gus Greensmith	Jonas Andersson	First rally: 2014 Wales Rally GB 58 rallies 91 points
Sébastien Loeb	Isabelle Galmiche	First rally: 1999 Rally Catalunya 9 championships

		925 stage wins 180 rallies 1,727 points
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“One of the most captivating aspects of WRC down the years has been the clear link between the ultra-high performance rally cars and their road-going equivalents,” said Mark Rushbrook, global director, Ford Performance. “That’s why it’s so important that this new era of WRC reflects our industry’s shift to electrification. At Ford, we’re fully committed to an electrified future, and campaigning the M-Sport Ford Puma Hybrid Rally1 car in the toughest conditions is going to help us develop even more exciting electrified powertrains for our customers.”

Powered using similar principles to the Puma EcoBoost Hybrid road car on which it is based,¹ the new M-Sport Ford Puma Hybrid Rally1 is Ford’s first electrified competition car. A next-generation hybrid powertrain captures energy during braking and coasting, and stores it in a 3.9 kWh battery. The energy is then used to supplement the championship-winning performance of the turbocharged 1.6-litre EcoBoost petrol engine with repeated boosts of up to three seconds from a 100 kW electric motor.

The car can also use its electrified powertrain to travel through towns, cities, service parks and chosen sections between stages using pure-electric power. The battery pack can be recharged using an external power source at the dedicated service points between stages, with a recharge taking approximately 25 minutes.

In addition, FIA WRC Rally1 competitors will use a fossil-free fuel from the 2022 season, blending synthetic and bio-degradable elements to produce a fuel that is 100 per cent sustainable.

“It has been a very busy time getting the cars and team ready for next weekend’s Monte Carlo Rally and the opening of the 2022 World Rally Championship season, but one that will be worth the effort,” said Richard Millener, M-Sport Team principal. “With the help and support of Ford colleagues all over the globe we have produced a fantastic car with huge potential and we cannot wait to showcase it during the year. A big thank you to everyone involved with getting to this stage and helping us meet such tight deadlines and we feel very proud to represent Ford on the world stage in our 25th year of partnership!”

M-Sport Ford Puma Hybrid Rally1 technical specification:

Power unit	Internal combustion engine (ICE)	Ford 1.6-litre EcoBoost, turbocharged, petrol, four-cylinder in-line
		Max power: 380 hp
		Max torque: 420 Nm
		Engine Restrictor: 36 mm
	Battery electric system	Max boost output: 100 kW
		Max regen input: 30 kW
		Max boost period: 3 seconds
		Max boost energy per acceleration: 250 kJ (determined by FIA according to stage length and surface type)
		Weight: 95 kg

		Cooling: Liquid- and air-cooled
	ICE and battery electric system combined	Max power: > 500 hp
		Max torque: > 500 Nm
Transmission		Five-speed sequential manual
		50/50 torque split four-wheel drive
		Front and rear mechanical limited-slip differentials
		Spool centre differential
		Double-plate, sintered clutch
Braking		Gravel: 300 mm brake discs, air-cooled
		Tarmac: 370 mm brake discs, air-cooled
		Four-piston callipers
Performance		Tarmac and gravel acceleration: approx. 3.2 sec 0-100 km/h
Weight and dimensions		Minimum Weight: 1,260 kg
		Wheelbase: 2,600 mm

The M-Sport Ford Puma Hybrid Rally1 car reflects Ford's commitment to going all-in on electrification. The company last year announced that 100 per cent of its passenger vehicle range in Europe will be zero-emissions capable, all-electric or plug-in hybrid by mid-2026; moving to all-electric by 2030.

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¹ Puma 1.0-litre EcoBoost Hybrid homologated CO₂ emissions 119-143 g/km and homologated fuel efficiency 5.3-6.3 l/100 km WLTP.

CO₂ emission and fuel efficiency ranges may vary according to vehicle variants offered by individual markets.

The declared WLTP fuel/energy consumptions, CO₂-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers.

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About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 186,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 43,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 55,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 14 manufacturing facilities (10 wholly owned facilities and four unconsolidated joint venture facilities).

The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 390 employees.

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