Fiets voor de eerste keer op het nieuwe snelheidsovaal van Lommel

Sint-Agatha-Berchem, 28 april 2023 – Op zondag 28 mei vindt de jaarlijkse 'fietsdag' plaats op Ford Lommel Proving Ground. Traditiegetrouw maken prototypes er op pinksterzondag plaats voor fietsers en skeelers die zo de kans krijgen om kennis te maken met een deel van de 105 km testbanen van het merk.

Voor het eerst krijgen de 10 tot 15.000 deelnemers aan het jaarlijkse evenement de kans om te rijden op het nieuwe snelheidsovaal, dat pas enkele maanden in gebruik is.

Praktische info Fietsdag :
Timing : 28 mei 2023, 9u tot 16u
Routes : van 5 tot 27 km
Adres : Oude Diesterse Baan 135, 3920 Lommel
Inkom & parking : gratis
Catering : dranken en snacks, tegen betaling

About Ford Motor Company
Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines exceptional digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford is pursuing mobility solutions through Ford Next, and provides financial services through Ford Motor Credit Company. Ford employs about 173,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

Ford, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 54,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.

Ford in Belgium & Luxemburg
Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922.
Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 370 employees.
Ford Lommel Proving Ground offers high end Drive Training for external companies, associations and private individuals.

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