



Newest additions to Ford Mustang stable – including a global debut – ready to run wild at Goodwood

- Ford to deliver a Mustang stampede at Goodwood with dynamic debuts of Mustang GT3, Dark Horse, and an exciting first look at a new member of the Mustang family
- New, adventure-ready electric Ford Explorer will also make its dynamic debut and M-Sport Ford Puma Hybrid Rally1 celebrates 50 years of WRC
- Ford also to host all-female auto-industry discussion featuring special guests

GOODWOOD, UK, July 11, 2023 – Ford is set to release the reins on the hottest new road and race variants from its iconic Mustang family as the company heads back to the Goodwood Festival of Speed in 2023.

The new Mustang GT3 racecar – first revealed ahead of the 24 Hours of Le Mans last month, and the new Mustang Dark Horse¹ – the road-legal, track-ready precursor to a new family of racecars including Mustang GT3 and Mustang GT4, will make dynamic debuts while belting out their V8 soundtracks to crowds at the event near Chichester, UK, July 13-16.

The world-famous Goodwood Hillclimb delivers the perfect stage to explore the limits and demonstrate the true capabilities of a car synonymous with freedom and performance. That's why Ford will also deliver the first look at an exciting new member of the Mustang family at Goodwood on July 14 – not only pulling back the covers, but also showcasing its driving potential.

The exciting reveal will happen at the event's First Glance Paddock at 13:00 CET (12:00 MIDDAY BST), July 14.

"Mustang is a car that can stir emotions like no other, and the Goodwood Festival of Speed hosts some of the most passionate car fans in the world, so to unveil our newest member of the Mustang family here is a match made in heaven," said Darren Palmer, vice president, Electric Vehicle Programs, Ford Model e.

Ford also will deliver the dynamic debut of another American icon at Goodwood. The new, electric Explorer mid-size crossover² – combining striking American style with German engineering for customers in Europe – can be seen in action for the first time.

The American brand is also celebrating 50 years of the FIA World Rally Championship, with the car that helped drive Ford motorsport into a new era with its hybrid powertrain, the M-Sport Ford Puma Hybrid Rally1, returning to the scene of its 2021 unveiling.

And Ford is not only pushing the boundaries of performance at Goodwood in 2023, but is continuing to use its platform to challenge automotive industry stereotypes too. The company

will host an all-female panel of inspirational industry figures at the Ford show stand as they discuss themes including how EVs are creating new purchasing and ownership experiences and opportunities for women.

Visitors to the stand can also participate in energy-generating challenges using a special kinetic energy-capturing floor and an exciting cycling competition inspired by Ford's [Share the Road](#) and [Park the Car](#) initiatives.

American icons in action for the first time

Ford will return to the scene of one of its most defining motorsport victories with the new Mustang GT3 racecar in June 2024, after last month officially [entering Mustang](#) into the global FIA GT3 category of the 24 Hours of Le Mans.

Turning heads with a bold new look from Troy Lee – recognised as one of the premier motorsports designers in the world – the racer is powered by a Ford Performance-developed, 5.4-litre V8 engine assembled by M-Sport, and features bespoke suspension, transaxle gearbox, aero-package and carbon fibre body panels.

The Mustang GT3 racecar is based on the new Mustang Dark Horse, which was designed as the ultimate expression of track capability and a foundation for Mustang-based motorsport programmes. Mustang Dark Horse's tuned 5.0-litre V8 features a dual throttle-body intake, auxiliary oil cooler and lightened radiator with enhanced cooling capability. It sends power through an optional six-speed TREMEC manual transmission and Torsen limited-slip differential to staggered wheels, equipped with new generation Pirelli P Zero PZ4 tyres developed specifically for the car.

“At the heart of any Mustang is a driving experience that leaves you wanting more,” said Mark Rushbrook, global director, Ford Performance Motorsports. “This is the spirit that will continue to live in every Mustang – whether petrol, electric, road or race. It’s why Ford loves coming to Goodwood – to share our passion with an audience that agrees motorsport-ready performance should be available to anyone who wants to experience it.”

Unveiled earlier this year, the new electric Ford Explorer will arrive with customers in 2024 and leads the way for a new wave of bold, iconic electric vehicles that are steeped in Ford's American roots and designed for Europe. Its outstanding digital experience includes a fully loaded infotainment system, 15-inch movable screen³ and wireless app integration,⁴ while the interior is primed for adventure with a private locker and 17-litre central console big enough to hold a laptop.

Taking the exciting Ford Goodwood line-up to its limits will be motorsport professionals including rally drivers Ott Tänak, and Adrien Fourmaux, alongside team principal Malcolm Wilson, all from the M-Sport Ford World Rally Team that campaigns the Puma Hybrid Rally1 – Ford's first electrified competition motorsport car globally. FIA World Endurance Championship driver, Harry Tincknell, and seven-time British Motorsport Champion, Paul Swift, will also take wheel duties.

Also attending to meet with customers and media will be Darren Palmer, vice president, Electric Vehicle Programs, Ford Model e, Doug Field, chief advanced product development and

technology officer, Ford Motor Company, and Mark Rushbrook, global director, Ford Performance Motorsports.

Vehicle	Static Location	Hillclimb Driver	Date
Ford Mustang GT3	Ballroom Paddock	Harry Tincknell	July 14, 15, 16
Ford Mustang Dark Horse	First Glance Paddock	Paul Swift and Precision Driving team	July 13, 14, 15, 16
Ford Explorer	First Glance Paddock	Paul Swift and Precision Driving team	July 13, 14, 15, 16
M-Sport Ford Puma Hybrid Rally1	Cathedral Paddock	Adrien Fourmaux Malcolm Wilson Ott Tänak	July 13, 14, 15, 16
New Mustang family member	First Glance Paddock	Adrien Fourmaux Harry Tincknell Ott Tänak	July 14, 15, 16

Visit the schedule at www.goodwood.com/motorsport/festival-of-speed/programme/ for event timings.

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¹ Mustang Dark Horse homologated CO₂ emissions 279-282 g/km WLTP, homologated fuel efficiency 12.2-12.4 l/100 km WLTP. CO₂ emission and fuel efficiency ranges may vary according to vehicle variants offered by individual markets. The declared WLTP fuel/energy consumptions, CO₂-Emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers.

² Officially homologated driving range will be published closer to on-sale date. In accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP). Published range (intended target value according to WLTP) can be achieved with a fully charged battery - depending on the existing series and battery configuration. The actual range may vary due to various factors (e.g. weather conditions, driving style, route profile, vehicle condition, age and condition of the lithium-ion battery).

³ Don't drive while distracted or while using handheld devices. Use voice-operated systems when possible. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

⁴ Requires phone with active data service and compatible software. SYNC Move does not control 3rd party products while in use. 3rd parties are solely responsible for their respective functionality.

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About Ford Motor Company

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plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines exceptional digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford is pursuing mobility solutions through Ford Next, and provides financial services through Ford Motor Credit Company. Ford employs about 173,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

Ford, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 54,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.

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Ford Lommel Proving Ground offers high end Drive Training for external companies, associations and private individuals.

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