



All-New Ford Tourneo Custom Goes on Sale This Year

- Ford announces new Tourneo Custom will go on sale this year in Europe and other global markets. The Tourneo Custom is the first step in Ford's commitment to refresh its entire commercial vehicle lineup by 2014
- The stylish production vehicle will debut at the Birmingham (England) Commercial Vehicle Show in April, delivering on the stunning concept unveiled in Geneva
- Tourneo Custom offers choice of eight or nine seats and short or long wheelbases
- With car-like dynamics, a driver-focused cockpit and all-new interior design, the vehicle is aimed at a new generation of personal use, lifestyle and executive shuttle customers

COLOGNE, Germany, March 19, 2012 – Ford Motor Company today announced the dynamic new Tourneo Custom will go on sale in Europe as well as other global markets later this year.

The stylish people-mover that won admirers as a concept at the Geneva Motor Show marks the first step in Ford's commitment to refresh its entire commercial vehicle line-up by 2014. The production version of the Tourneo Custom will be unveiled at the 2012 Birmingham Commercial Vehicle Show in April.

"The bold new Tourneo Custom signals the start of a revolution in Ford's commercial vehicle range," said Stephen Odell, chairman and CEO, Ford of Europe. "It's a fantastic-looking people mover – inside and out – and offers outstanding day-to-day, real world practicality as well as being great to drive."

New levels of style and function

With its dramatic new appearance, car-like interior design and driving dynamics, smart technologies and outstanding fuel economy, the Ford Tourneo Custom brings new levels of style and function to the people-mover class.

The Tourneo Custom has an advanced, streamlined profile based on the same "Kinetic" design approach popular on Ford passenger cars. This includes a sportier stance, bold rising shoulder line, flush glazing, distinctive trapezoidal grille and prominent wheel lips.

Available in eight or nine seat configurations, Tourneo Custom offers a choice of short wheelbase (4.97 metres) and long wheelbase (5.34 metres) versions, both of which provide generous space for people and luggage.

The additional length of the long wheelbase version translates into generous extra luggage space behind the third seat row. At a height of less than two metres, the Tourneo Custom also comfortably complies with most car park height limits.

Versatile car-like interior

The Tourneo Custom also brings car-like style and sophistication to the people-mover segment with an all-new interior constructed with high quality materials. The stylish,

sculpted driver-focussed instrument panel features technologies closely-related to those found in the Ford car range. The cockpit is further enhanced by a highly adjustable driving position with the steering column adjustable for reach and rake.

The rear seats are a completely new design that can be easily folded into multiple configurations and removed in segments or completely. Rear passengers enjoy a spacious environment and comfortable, fully-trimmed cabin.

Smart vehicle technologies

The high level of technology offered by Tourneo Custom includes the following features:

- **ECONetic Technologies** – Ford's advanced low-CO₂ features including standard Auto-Start-Stop and Smart Regenerative Charging on all Stage V emission vehicles
- **SYNC voice-activated, in-car connectivity system** – enables mobile phones and music players to be connected to the vehicle, and operated by voice control
- **Emergency Assistance** – enabled by SYNC, this award-winning new feature is designed to assist occupants to contact the Emergency Services in the event of an accident, providing vehicle location information
- **Advanced restraint system** – includes driver, passenger, side and curtain airbags
- **Rear-view camera** – integrated into the rear view mirror
- **Lane Keeping Alert and Driver Alert** – latest driver assistance features alert the driver if the system detects the vehicle is inadvertently drifting out of the lane, or the driver is becoming tired behind the wheel

Exceptional fuel economy

The powertrain is an improved version of Ford's 2.2-litre Duratorq TDCi diesel engine with three power ratings: 100 PS, 125 PS and 155 PS. Featuring a six-speed manual transmission and standard Auto-Start-Stop, Tourneo Custom delivers combined fuel consumption of 6.9 l/100 km and 182 g/km CO₂ emissions.

The Tourneo Custom is based on a new Ford global platform, engineered to deliver agile and responsive handling for car-like dynamics, enhanced ride comfort and reduced noise-levels; it offers outstanding functionality, durability and low cost of ownership, including an economical two-year /50,000 km 30,000 mile service interval.

"We have combined car-like levels of in-cab comfort and specification with enhanced practicality and reduced running costs," said Barry Gale, chief engineer, Ford of Europe. "This stylish vehicle with genuine ability will enhance Ford's reputation for long-term durability and value."

New generation of Ford commercial vehicles

The Tourneo Custom and other all-new Ford Commercial Vehicles will be revealed in 2012, starting at the Birmingham CV Show in April.

Ford will also be presenting larger and higher payload Transits later in 2012. These models will be extensively sold on a global basis, including North America, and will also feature rear-wheel-drive.

Production of the new Tourneo Custom will start from mid-2012 at Ford's plant in Kocaeli, Turkey, with market availability later in the year.

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 164,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit <http://corporate.ford.com>.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 66,000 employees. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

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