

EN BREF – Journée Vélo Ford Lommel Proving Ground

Berchem-Sainte-Agathe, le 19 avril 2013 – Le dimanche 19 mai aura lieu la « Journée Vélo » au Ford Lommel Proving Ground. Comme chaque année, les prototypes Ford font place aux cyclistes et rollers, une opportunité unique pour découvrir l'infrastructure composée de 80 kilomètres de routes ou les qualités dynamiques acclamées des produits Ford sont développées. L'entrée est gratuite, les portes sont ouvertes de 9 h à 16 h.

Adresse:

Ford Lommel Proving Ground Oude Diestersebaan 135 3920 Lommel

www.fordlpg.com

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 171,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit http://corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 47,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included.. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Genk is the lead plant for production of all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4.500 employees.

Ford Lommel Proving Ground is the lead testing facility for validation of all Ford models in Europe, with 350 employees.

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