



Ford Fiesta 1.0 EcoBoost 125 ch élue 'Clean Car of the Year 2013'

Berchem-Sainte-Agathe, le 3 mai 2013 – La Ford Fiesta 1.0 EcoBoost 125 ch a été élue 'Clean Car of the Year 2013' dans la catégorie 'Citadines'. Un jury de journalistes automobiles, de professionnels du monde de l'automobile et des flottes ainsi que d'organisations actives sur le terrain de la mobilité se sont entre autres basés sur des paramètres tels que les émissions, le prix et le coût total de propriété, le ratio entre les prestations et la consommation. Mais le plaisir de conduire, le confort et la disponibilité sont autant de critères qui ont compté dans leur appréciation. La Fiesta qui abrite sous son capot le 'Moteur International de l'Année' (International Engine of the Year) est sortie gagnante et a battu par la même occasion une série de voitures citadines aux motorisations diverses (essence, diesel, GNC, hybride et électrique). Les essais sur route et la distribution des prix ont eu lieu dans le cadre de la Clean Week 2020 sur et à proximité du Circuit de Zolder.

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 175,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit <http://corporate.ford.com>.

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 47,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included.. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Genk is the lead plant for production of all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4.500 employees. Ford Lommel Proving Ground is the lead testing facility for validation of all Ford models in Europe, with 350 employees.

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