



## En Bref – Ford B-MAX le monospace compact le plus vendu

**Berchem-Sainte-Agathe, le 30 mai 2013** – Avec 18.500 exemplaires vendus, le Ford B-MAX était le monospace compact le plus populaire en Europe pendant le premier trimestre de cette année. C'est que révèlent les chiffres de R.L. Polk & Co, une entreprise spécialisée dans les chiffres de vente automobile. Avec une part de marché monospaces compacts de 15,3 % dans les 19 marchés européens traditionnels, le B-MAX fait mieux que Citroën C3 Picasso, Fiat 500L, Honda Jazz et Opel Meriva.

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### **About Ford Motor Company**

*Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 175,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit [www.ford.com](http://www.ford.com).*

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 47,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 24 manufacturing facilities (15 wholly owned or consolidated joint venture facilities and nine unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

### **Ford in Belgium & Luxemburg**

*Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Genk produces all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4.300 employees. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 350 employees.*

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