



| EN BREF

En Bref – Ford 1.0 litre EcoBoost de nouveau élu ‘International Engine of the Year’

Berchem-Sainte-Agathe, le 5 juin 2013 – Le 1.0 litre EcoBoost de Ford a été élu ‘International Engine of the Year’ et meilleur moteur d’une cylindrée jusqu’à 1.0 l pour la deuxième année consécutive. Un jury de 87 journalistes automobiles venant de 35 pays a attribué au trois-cylindres le score le plus élevé de l’histoire de l’élection, citant son plaisir de conduite, ses prestations, frugalité, raffinement et développement technique comme points forts.

Le 1.0 litre EcoBoost est disponible en Fiesta, B-MAX, Focus, C-MAX et Grand C-MAX et sera aussi commercialisé en Transit Connect, Transit Courier, Tourneo Connect, Tourneo Courier, Mondeo et EcoSport. Ainsi, l’usine de Cologne va doubler la production du moteur à 1.000 unités par jour à partir de mi-août.

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 175,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit www.ford.com.

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 47,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 24 manufacturing facilities (15 wholly owned or consolidated joint venture facilities and nine unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

Ford in Belgium & Luxembourg

Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxembourg, since 1922. Ford Genk produces all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4.300 employees. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 350 employees.

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