



En Bref – Ford leader dans le recyclage automobile

Berchem-Sainte-Agathe, le 13 juin 2013 – En Belgique, Ford est le meilleur élève de la classe sur le plan du recyclage de véhicules mis au rebut. C'est ce qui ressort des chiffres de Febelauto, la fédération belge pour la collecte, le traitement et le recyclage de véhicules hors d'usage. 20.149 véhicules, soit pas moins de 12,53 % de l'ensemble des véhicules recyclés, portaient l'emblème ovale de Ford. Ces excellents chiffres sont le résultat des primes de recyclage Ecobon que Ford propose régulièrement depuis 10 ans déjà, à l'achat d'une voiture neuve. Ford a également été l'un des premiers en 2003 à signer un contrat avec les centres certifiés pour le recyclage de véhicules, la garantie d'une collaboration fructueuse et de qualité.

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 175,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit www.ford.com.

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 47,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 24 manufacturing facilities (15 wholly owned or consolidated joint venture facilities and nine unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

Ford in Belgium & Luxemburg

Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Genk produces all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4.300 employees. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 350 employees.

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