



## Laurent Charpentier Managing Director organisation de vente Ford Belgique/Luxembourg

**Berchem-Sainte-Agathe, le 9 décembre 2013** – Laurent Charpentier est nommé Managing Director de Ford Motor Company (Belgium) sa, en succession de Paul Flanagan, qui deviendra Managing Director de Ford France. Ils prendront respectivement leurs nouvelles fonctions le 1<sup>er</sup> janvier 2014.

Jusqu'à présent, Laurent est Directeur des Opérations de Ford France. Dans son nouveau rôle, le Français âgé de 55 ans va rapporter à Hans Schep, Regional Director, European Sales Operations, Marketing, Sales & Service, Ford of Europe.

En 1982, Charpentier est entré chez Ford en France, où il a exercé différentes fonctions dans les domaines du marketing, de vente et d'après-vente. Il a aussi été actif comme directeur après-vente chez Ford en Chine et au Vietnam, où il était Managing Director de l'organisation de vente Ford.

Laurent Charpentier dispose d'un diplôme d'études postuniversitaires de l'Institut Français de Gestion. Né en février 1958, il est marié et père de deux fils. Il aime la musique classique et les motos.

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### **About Ford Motor Company**

*Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 180,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information about Ford and its products worldwide please visit [www.corporate.ford.com](http://www.corporate.ford.com).*

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 47,000 employees at its wholly owned facilities and approximately 67,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 22 manufacturing facilities (13 wholly owned or consolidated joint venture facilities and nine unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

### **Ford in Belgium & Luxemburg**

*Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Genk produces all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4.100 employees. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 350 employees.*

**Contact(s):** Jo Declercq  
+32 (2) 482 21 03  
[Jdecler2@ford.com](mailto:Jdecler2@ford.com)

Arnaud Henckaerts  
+32 (2) 482 21 05  
[Ahenckae@ford.com](mailto:Ahenckae@ford.com)