



## Ford Reduces Running Costs and Improves Connectivity for Mondeo, S-MAX and Galaxy with Upgrades Including SYNC 3

- Ford fine-tunes Mondeo, S-MAX and Galaxy 2.0-litre TDCi diesel engines to deliver reduced running costs with fuel efficiency and CO<sub>2</sub> improvements of up to 7 per cent
- Ford Mondeo, S-MAX, Galaxy and Mustang now available to order with intuitive SYNC 3 communications system compatible with Apple CarPlay and Android Auto™
- Keyless Entry now offered as standard for popular Titanium specification Mondeo, S-MAX and Galaxy models

**COLOGNE, Germany, July 14, 2016** – Ford has further enhanced the popular Mondeo, S-MAX and Galaxy models to deliver improved fuel efficiency and lower CO<sub>2</sub> emissions for reduced running costs.

Ford engineers have fine-tuned engine software for Mondeo four-door, five-door and wagon models, S-MAX sports activity vehicles and Galaxy people mover models powered by Ford's 150 PS or 180 PS 2.0-litre TDCi diesel engines with six-speed PowerShift automatic transmission and front-wheel drive to deliver CO<sub>2</sub> reductions of up to 7 per cent.\*

Ford's intuitive SYNC 3 communications and entertainment system now is offered for Mondeo, S-MAX, Galaxy and Mustang. The technology also will later this year be introduced on the all-new Ford Edge SUV.

Keyless entry technology, which automatically activates and deactivates central locking in the presence of the key fob, is now offered as standard for Mondeo, S-MAX and Galaxy models in Titanium specification.

"A combination of powerful turbocharged performance, great fuel efficiency and an effortless driving experience has made our 2.0-litre TDCi PowerShift powertrain popular with customers who now benefit from even lower running costs," said Roelant de Waard, vice president, Marketing, Sales & Service, Ford of Europe. "With SYNC 3 drivers can seamlessly integrate their smartphones into the car to make calls, reply to text messages and safely use their favourite apps on the move using simple voice commands."

### Optimised fuel efficiency

Ford has fine-tuned the software that controls fuel delivery and combustion for the Ford Mondeo's 150 PS and 180 PS 2.0-litre TDCi diesel engines, enabling models equipped with PowerShift transmission and front-wheel drive to offer from 4.6 l/100 km fuel efficiency and CO<sub>2</sub> emissions reduced by 5 g/km to 120 g/km.

S-MAX models featuring the same powertrain now offer from 5.0 l/100 km fuel efficiency with CO<sub>2</sub> emissions reduced by up to 10 g/km to 129 g/km.

Galaxy models featuring the same powertrain now offer from 5.2 l/100 km fuel efficiency with CO<sub>2</sub> emissions reduced by 5 g/km to 134 g/km.

Ford's enhanced 2.0-litre TDCi diesel engine with single variable geometry turbocharger technology features optimised engine block, cylinder head and fuel injection designs, and a lean NO<sub>x</sub> trap exhaust after-treatment system for cleaner emissions.

Ford also offers Mondeo, S-MAX and Galaxy with a powerful new 210 PS 2.0-litre TDCi bi-turbo diesel engine that delivers enhanced responsiveness and 450 Nm of torque from 2,000 rpm. Petrol engine options include Ford's new fuel-efficient 160 PS 1.5-litre EcoBoost and 240 PS 2.0-litre EcoBoost.

### **Sophisticated technology**

Ford's Mondeo, S-MAX and Galaxy – alongside the Ford Mustang – are now available to order with Ford's new SYNC 3 communications and entertainment system.

SYNC 3 delivers faster performance, simplified commands, and supports five additional languages. Simply by pushing a button and saying "I need a coffee," "I need petrol," and "I need to park," drivers can locate nearby cafés, petrol stations or car parks, and find train stations, airports, and hotels.

Drivers also can operate SYNC 3's 8-inch touchscreen with pinch and swipe gestures. iPhone users can activate Apple CarPlay, and Android™ users can activate Android Auto™, two interfaces built specifically for those types of smartphones. Software can be updated over-the-air via Wi-Fi.

SYNC 3 also delivers SYNC AppLink for customers, enabling voice-activation from the driver's seat of a range of smartphone apps that for the first time now includes:

- MyBoxMan – a collaborative delivery platform
- HearMeOut – a social network where you can share your voice and listen to your friends talk
- AccuWeather – enabling users to stay connected to the latest weather conditions
- Cadena SER – enabling users to listen to Cadena SER radio station programs
- Los 40 Principales – a music radio network

"Whether you are craving your morning cappuccino on your daily commute or covering the cost of a journey by transporting a package, SYNC 3 brings to life innovative new ways of staying connected on the move," said Christof Kellerwessel, chief engineer, Electronic and Electrical Systems Engineering, Ford of Europe. "Designed to complement modern smartphones, with an intuitive 8-inch touch screen, SYNC 3 understands more natural speech, is faster, and offers an easier-to-read graphical interface."

Ford's Keyless Entry technology, which detects the presence of the key fob to enable owners to access their vehicle while the key fob remains in their pocket, purse or bag, now is offered as standard on Mondeo, S-MAX and Galaxy models in Titanium specification. Sales of top of the standard range Titanium specification models were up 5 percentage points in May this year, in Ford's European 22 traditional markets,\*\* from 36 per cent of sales, to 41 per cent.

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	<b>Mondeo 4/5-door</b> 2.0-litre TDCi 150/180 PS, PowerShift FWD		<b>Mondeo wagon</b> 2.0-litre TDCi 150/180 PS, PowerShift FWD		<b>S-MAX</b> 2.0-litre TDCi 150/180 PS, PowerShift FWD		<b>Galaxy</b> 2.0-litre TDCi 150/180 PS, PowerShift FWD	
	Combined l/100 km	Combined CO <sub>2</sub> g/km	Combined l/100 km	Combined CO <sub>2</sub> g/km	Combined l/100 km	Combined CO <sub>2</sub> g/km	Combined l/100 km	Combined CO <sub>2</sub> g/km
<b>16**/17 inch wheels</b>	4.6	120	4.8	123	5.0	129****	5.2	134
<b>18/19 inch wheels</b>	4.8	124	4.9	126	5.2	134	5.3	137

Android and Android Auto are trademarks of Google Inc.

\* The declared Fuel/Energy Consumptions, CO<sub>2</sub> emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming.

\*\*Ford of Europe's 20 main markets -- Austria, Belgium, Britain, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Spain, Romania, Sweden and Switzerland -- plus Russia and Turkey.

\*\*\* Ford Mondeo only

\*\*\*\* Ultra-low rolling resistance tyres

#### **About Ford Motor Company**

*Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 195,000 employees and 66 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit [www.corporate.ford.com](http://www.corporate.ford.com).*

#### **Ford of Europe**

*Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 53,000 employees at its wholly owned facilities and approximately 68,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and 8 unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

#### **Ford in Belgium & Luxemburg**

*Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 360 employees.*

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