



Franck Zicot, directeur des ventes pour Ford en Belgique et au Luxembourg

Berchem-Sainte-Agathe, le 13 décembre 2018 – Le 1er janvier 2019, Franck Zicot endossera la fonction de directeur des ventes pour Ford Motor Company (Belgium) S.A. Il prendra ainsi la suite de Stefan Geels, qui a accepté le poste de Global Retail Strategy Manager chez Ford Global.

Dans ses nouvelles fonctions, Franck Zicot rapportera à Peter Bertin, Managing Director pour Ford en Belgique et au Luxembourg.

Franck Zicot était précédemment directeur des ventes et directeur marketing chez le constructeur coréen Hyundai. Et avant de rejoindre les rangs de Hyundai Belux, il avait travaillé pour DaimlerChrysler et FCA.

Zicot (43) a obtenu son master en marketing, ISEC, à la Haute École Lucia de Brouckère. Il vit actuellement à Bruxelles.

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About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 200,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 53,000 employees at its wholly owned facilities and approximately 68,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and eight unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

Ford in Belgium & Luxemburg

Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 410 employees.

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