



Nouvelle technologie Ford aide à empêcher l'utilisation du GSM au volant

Berchem-Sainte-Agathe, le 2 novembre 2011 – Grâce à 'Do not disturb', les parents peuvent configurer la clé de voiture de leurs enfants de telle manière qu'un GSM connecté au système mains libres ne reçoit plus d'appels et SMS pendant que le véhicule roule. Cette fonction de sécurité est neuve dans le système 'MyKey' programmable que Ford commercialisera l'année prochaine. Le 'Do not disturb' est proposé dans le système MyKey en plus de la possibilité de limiter la vitesse maximale de la voiture et le volume du radio.

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 166,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit www.fordmotorcompany.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 66,000 employees. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles in Belgium & Luxemburg.

Ford Genk is the lead plant for production of all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe.

Ford Lommel Proving Ground is the lead testing facility for validation of all Ford models in Europe.

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