



## En Bref - Ford Focus première voiture avec quatre Euro NCAP 'Advanced Safety Rewards'

**Berchem-Sainte-Agathe, le 9 nov. 2011** - La nouvelle Ford Focus a reçu deux récompenses 'Advanced Safety Rewards' de Euro NCAP pour ses systèmes de sécurité 'Driver Alert' et 'Forward Alert'. Avec les récompenses qu'elle avait déjà reçu pour ses systèmes Active City Stop et Lane Keeping Aid, la Focus est la seule voiture avec quatre 'Advanced Safety Rewards' prestigieuses. Le Driver Alert détecte les signes de fatigue chez le conducteur. Le Forward Alert quant à lui, avertit le conducteur quand il y a des situations sur la route qui peuvent entraîner un accident et donne au cas échéant de l'assistance au freinage.

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### **About Ford Motor Company**

*Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 166,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit [www.fordmotorcompany.com](http://www.fordmotorcompany.com).*

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 66,000 employees. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

### **Ford in Belgium & Luxemburg**

*Ford Belgium distributes Ford vehicles in Belgium & Luxemburg.  
Ford Genk is the lead plant for production of all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe.  
Ford Lommel Proving Ground is the lead testing facility for validation of all Ford models in Europe.*

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