

En Bref - Ford prolonge son partenariat avec la UEFA Champions League

Berchem-Sainte-Agathe, le 8 décembre 2011 - Ford reste partenaire de la UEFA Champions League jusque au moins 2015, un contrat qui est en place depuis 1992. Ford reste ainsi le partenaire le plus fidèle de la compétition de foot le plus populaire et prestigieux de l'Europe.

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 166,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit www.fordmotorcompany.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 66,000 employees. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles in Belgium & Luxemburg. Ford Genk is the lead plant for production of all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe. Ford Lommel Proving Ground is the lead testing facility for validation of all Ford models in Europe.

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