

FORD



1994

Ford GLOBE began with meetings of the original founders in Dearborn, Michigan in July of 1994.

1995

GLOBE UK was formed.

1996

GLOBE Germany was formed.

1999

Ford GLOBE Germany participates in Cologne PRIDE every year from 1999 with a group on foot and a dedicated lorry.

1999

TUXI – Drive against AIDS. Ford is the main sponsor during the Cologne Carnival and contributes to an awareness and education campaign about the dangers of HIV and AIDS.

2001

Ford implements Domestic Partnership Benefits Scheme, which provided same-sex couples with equal rights in all Ford policies (car schemes, International Secondment, etc.).

2010

Ford of Germany sponsors Gay Games in Cologne.

2015

All-New Ford Mustang wins "Gay Car of the Year" Award in Europe.

2016

GLOBE UK celebrated tenth annual attendance at Brighton Pride.

2020

Ford of Britain launch Transitioning at Work policy.

2021

In the UK, a new cross-automotive sector LGBT+ network formed, with GLOBE as a founding member group.

Key milestones for GLOBE UK and Germany